



Job Description

Date: January 9, 2019

Blended Learning & Training Customer Experience, FUSO Academy Mitsubishi Fuso Truck & Bus Corporation

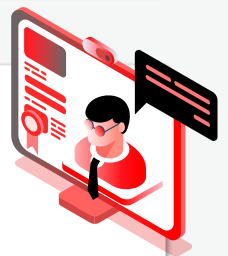
We are a young and dynamic team in the exciting area of Blended Learning and Customer Experience, looking for new team members!

For our training business, we are responsible for many creative topics such as digital media, marketing & communication, photography, eLearning and many more. This means a lot of room for own innovative ideas and real world experience in projects with an impact on thousands of users and business partners on a global scale.

Are you ready to join us for your unique internship experience in Japan and to move our world of training?

Main Task 1 | Blended Learning

- eLearning conceptualization, development and content creation
- Blended learning innovation (e.g. new ideas, functions)
- Department/CI standards for blended learning
- eLearning communication (e.g. support for requesting departments, announcements for participants)



Main Task 2 | Training Customer Experience

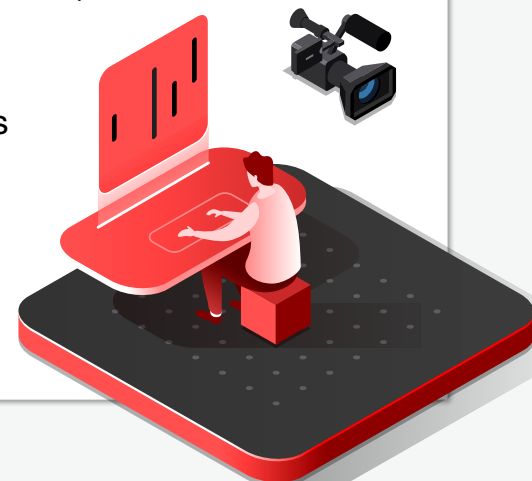
- Marketing and communication for training programs
- Communication design for internal and promotional activities with Adobe Indesign
- Newsletter and communication updates (E.g. on SharePoint)

Main Task 3 | Video Shooting and Editing

- Planning, coordinating, and recording of training videos
- Editing of videos in Adobe Premiere Pro

Other Tasks | Support

- Preparation of presentations and reports
- Event organization & support





Interested? We're looking for the following skills:

- A strong interest in media design and blended learning
- Advanced skills in Microsoft Powerpoint

Language abilities

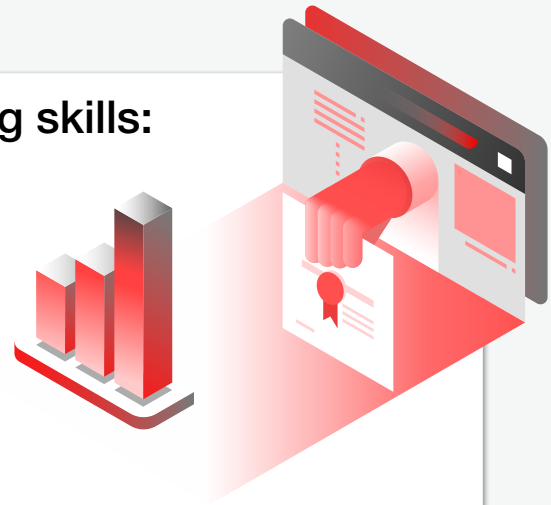
- Business English required
- Japanese skills are preferable

Preferred skills

- Intermediate skills and experience in Adobe CC: InDesign, Illustrator, Photoshop, Lightroom
- Advanced skills in Microsoft Office
- Strong teamwork skills and multicultural competency
- Creative skills with new ideas for eLearning and media creation

Formal criteria

- The applicant has to be enrolled in a university during the whole internship period
- 6 months of availability preferred
- Full-time (40 hours/week) preferred



Financial support according to MFTBC regulations:

- 40 hours/week: 130,000 JPY (net support)

*As of June 1st, 2018; financial support binding as listed in the individual contract

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Blended Learning & Customer Experience
FUSO Academy (TA/SNT)
Mitsubishi Fuso Truck & Bus Corporation

